

North Carolina Prostate Cancer Society, Inc. 7106 Destiny Jo Road Pleasant Garden, NC, 27313 (336) 674-5205 or (910) 536-9936

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July 5, 2011

NCPCS 5K run / Fun Mile Stomp Out Prostate Cancer

Asheboro, North Carolina

The North Carolina Prostate Cancer Society (NCPCS) hosted the first annual NCPCS Stomp Out Prostate Cancer 5K Run and Fun Mile on June 18, 2011. This event took place in Asheboro, NC. Participants and Spectators were welcomed to the event by Asheboro Mayor David Smith. Clogging entertainment was provided by the Carolina Fusion and Pride of Carolina Cloggers. Entertainment also included Liturgical Dance by BoJuana Thomas (and company) and a gymnastics routine by Hannah Parker. Entertainment was donated in support of NCPCS Stomp Out Prostate Cancer fight.

There was a total of 69 5K registrants and 21 fun mile registrants. At one point during the event there were at least 265 present. Registrants included individuals from Georgia, Maryland and Michigan, as well as, from across North Carolina. An email from two participants (Mary Marcia Brown and Will Morrell) read as follows: "We certainly understand the work that goes into soliciting local support, and were so happy to see and hear how the community backed this event and cause. These were the best 'goodie bags' ever! We also know how crucial a well-marked route is to an event and its safety. Thank you for affording so many law enforcement professionals to lead and direct the course. Thanks too for having timers at miles 1 and 2 and water at mile 1.5. The theme-geared entertainment while results were being tabulated as well as the enthusiasm behind the presenter's award presentation were fantastic!" And "PS- a great way for this father and daughter to celebrate Father's Day weekend!"

Proceeds from registrations, raffle sales, and donations were \$2082.00. All men are at risk for developing prostate cancer. In our "Stomp Out" Prostate Cancer campaign, it is the goal of NCPCS to heighten awareness, increase detection and provide support to men and their families relative to prostate cancer. These monies will be used to meet this goal. The initial service provided by NCPCS was to pay transportation to a Men's Health Day for a gentleman

who would not have been able to attend otherwise. We believe that this is only the beginning of NCPCS involvement in mobilizing the population to "Stomp Out" prostate cancer. NCPCS is a nonprofit corporation registered with the state of North Carolina.

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